an interview with

Tanesha Awasthi

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Tanesha Awasthi is the Founder, Creative Director + Designer of Girl with Curves. She has one mission. To show off her curves and, inspire women a like to do the same! Visit her blog and, Instagram page, to see more of what she's about! Tanesha has over 283 thousand avid followers on her Instagram! And, this is what she had to say about what's she's following, her style, and what inspired her fashion!



Photo credits: Tanesha Awasthi



Q: **Tell me a little bit about yourself/brief introduction?**
TANESHA: My name is Tanesha (Ferguson) Awasthi and I'm the founder and Creative Director of GirlWithCurves.com and the Girl with Curves clothing collection. What started as a hobby sharing my personal style online developed into a full-blown media site sharing style, beauty and living inspiration for the modern girl with curves.



Q: **What trends and style are you following currently?**
TANESHA: I tend to gravitate towards classics with modern, of-the-moment details. Right now, I'm *loving white booties and metallic for fall.*

Q: **What advice do you have for your avid followers?**
TANESHA: Learn to love yourself from the inside out so others will do the same.



Q: **What motivates you/inspires you about the chosen industry you're in?**
TANESHA: I love empowering women with the knowledge that they can look and feel amazing regardless of size. Knowing I'm helping at least one person somewhere in the world love the skin she's in is what keeps me going every day!



Q: **What fall beauty products are you currently using**?
TANESHA: Being 7 and a half months pregnant I have to be mindful of what products I'm using, but anything that hydrates my skin is a MUST for fall/ winter. I love Boscia's Daily Moisture with SPF!



Q: **What inspired your brand?**
TANESHA: When I started Girl With Curves, i didn't think twice about the name. I've always identified as a girl with curves regardless of what size I've been, and I also felt it important to label myself as a way to reclaim the fact that my body is curvy, but so what! The idea that a girl with curves, or someone who isn't a sample size can dress amazing is what initially inspired my blog, but at the time I had no idea it would turn into a career. I feel very lucky to be able to do what I love every day with fashion, beauty, journalism and psychology through my site.

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